9-1-1 PUBLIC SERVICE ANNOUNCEMENT
CALL, DON’T TEXT 9-1-1
RUN TIME: 15 SECONDS

MALE: While texting your friends and family is lots of fun, you cannot send text or pics to 9-1-1. The technology to send text or pictures directly to 9-1-1 is not yet available. The only way to get the right help when you need it is to call 9-1-1 directly.