

PREPAREDNESS PUBLIC SERVICE ANNOUNCEMENT (AUDIO ONLY)
PREPAREDNESS MAN: BE A PREPAREDNESS HERO
RUN TIME: 15 SECONDS

MAN: Look! Up in the sky!

BOY: It's Preparedness Man!

PREPAREDNESS MAN: I help Iowans be Ready! Build an emergency supply kit, make a family communication plan, and be aware of local hazards!

BOY: Thanks, Preparedness Man!

NARRATOR: Go to be Ready dot iowa dot gov. Sponsored by Iowa Homeland Security and Emergency Management.