PREPAREDNESS PUBLIC SERVICE ANNOUNCEMENT (AUDIO ONLY)
PREPAREDNESS MAN: BE A PREPAREDNESS HERO
RUN TIME: 30 SECONDS

MAN: Look! Up in the sky!

BOY: It’s Preparedness Man!

PREPAREDNESS MAN: I’m a preparedness hero who helps Iowans be Ready for emergencies!

BOY: Wow!

PREPAREDNESS MAN: Step one: Build an emergency supply kit. Two: Don’t wait, communicate, and make a preparedness plan with your family before a disaster strikes. And three: be aware of hazards that may affect your family and your community.

BOY: Thanks, Preparedness Man!

NARRATOR: Go to be Ready dot Iowa dot gov for sample plans and helpful checklists. Sponsored by Iowa Homeland Security and Emergency Management.