FAMILY PREPAREDNESS MONTH 2012 – BENSON VIDEO

RUN TIME: 68 SECONDS

John Benson, Legislative Liaison
Iowa Homeland Security and Emergency Management

Roni Benson, wife of John Benson
Sammi Benson, daughter of John Benson
Logan Benson, daughter of John Benson

[Sound of angry growl.]

[SUBTITLE]: What do you do

JOHN: Honey, I think the zombies are coming. We need to prepare.

[SUBTITLE]: when the zombies come for you

JOHN: We gotta increase our awareness.

[SUBTITLE]: Be aware

JOHN: I think the zombies are coming. We need to find out information on where they’re at. Where do you think we can find that?

SAMMI: Internet!

JOHN: Internet – go!

LOGAN: TV!

JOHN: Go!

[SUBTITLE]: Build an emergency kit

JOHN: So if we gotta get out of the house – we gotta take stuff with us. Got your I-D?

RONI: Got I-D’s.

JOHN: We got cash and credit cards?

RONI: We have lots of credit cards.

JOHN: How about medicines?

RONI: We have medicine.

JOHN: [shouting, to daughters] Hey, why don’t you see if you can find a helmet in case the zombies try to eat our brains?

[SUBTITLE]: Make a family emergency plan

JOHN: If we’re not all here, zombies attack our house – where are we gonna meet?

RONI: I think we should meet at the police station.
[SUBTITLE]: (Don’t meet at the police station.)

JOHN: Let’s meet at the police station. They’ll have lots of guns; they’ll be able to fend off the zombies. [shouting] Girls, are you ready?

SAMMI: I am ready!

JOHN: I think we’re prepared!

[SUBTITLE]: Learn more at www.beready.iowa.gov.